

RapidGlam™

EYELASH ENHANCING MASCERUM

Mascserum (ma-sk-sir-əm), *n.* A lash serum combined with show-stopping mascara and fiber-infused primer yielding uncompromising conditioning and enhancing benefits for longer-looking lashes in 3-4 weeks and an instantly defined and voluminous look.

THE WORLD'S FIRST MASCERUM

Glam it up with RapidGlam™, the world's first lash enhancing mascserum; a perfectly balanced blend of the proven RapidLash® Eyelash Enhancing Serum and smooth, fiber-infused primer and mascara. RapidGlam™ amplifies your lashes instantly and coats them in hair-loving ingredients that condition, fortify, curl, and enhance for a stronger, fuller and longer appearance in as little as 3-4 weeks. Creamy, clump-free blackest black pigment goes on smoothly with a unique brush that separates and defines individual lashes, drenching them in intense black color. Fiber primes and builds volume, taking them from elegant to electric in fewer coats. RapidGlam™ is not just the best of both worlds, it **IS** both worlds combined into one. Turn up that voluminous lash look.

USAGE

Start from the base of the lashes and glide brush smoothly towards the tips of the lashes. Do not wiggle the applicator side to side during application. Apply as many coats of RapidGlam™ as needed to reach the desired appearance of length, volume, and definition. For best results, use RapidGlam™ Eyelash Enhancing Mascserum during the day and RapidLash® Eyelash Enhancing Serum at night.

Remove mascara with an eye makeup remover of your choice and rinse with water.

KEY INGREDIENTS

RapidGlam™, utilizing a unique **Hexatein 7 Complex**, is formulated to smoothly glide on for an instant voluminous look that not only makes lashes stand out all day long, but also promotes the appearance of fuller, thicker, stronger and longer looking lashes over time.

BLEND OF PEPTIDES, comprised of beneficial amino acids, helps protect against breakage and support flawless appearance of lashes

BIOTIN (Pro-vitamin B7 / Vitamin H / Coenzyme R), an essential factor in maintaining healthier-looking, youthful lashes

PANTHENOL (Vitamin B5) helps coat the lashes and seal in moisture and nourishment for improved overall appearance

KAOLIN (CLAY) helps give the appearance of volume and enhance thicker-look of lashes

FIBER (CELLULOSE) adheres to lashes beautifully and builds to create longer-looking lashes

PUMPKIN SEED EXTRACT, high in zinc, EFAs, amino acids, vitamins and phytosterols, helps balance and enhance luscious appearance of lashes



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SAFE & EFFECTIVE